

Written Communication Rubric Student Leader Learning Outcomes (SLLO) Project

Name of Student:

Date Completed:

WRITTEN COMMUNICATION OUTCOMES	<u>NOVICE</u>	<u>TRANSITION</u>	<u>INTERMEDIATE</u>	<u>TRANSITION</u>	<u>ADVANCED</u>
	Awareness or Base Level Knowledge	From Novice to Intermediate	Apply the concept somewhat	From Intermediate to Advanced	Intentional and Effective Application
Clarity	Rarely provides a clear main idea supported by sufficient details.		Occasionally provides a clear main idea supported by sufficient details.		Consistently provides a clear main idea supported by rich, vivid, and powerful details.
Purpose	Does not exhibit the ability to identify different purposes and types of communication.		Can occasionally identify and adjust to specific purposes of communication (e.g. entertain, inspire, motivate, understanding, accurate recall, persuasion, decision making).		Can consistently identify and adjust to specific purposes of communication (e.g. entertain, inspire, motivate, understanding, accurate recall, persuasion, decision making).
Structure	Written work has weak beginning, development and conclusion. Main idea is not clear. Paragraphs and transitions have persistent errors.		Written work has adequate beginning, development and conclusion. Main idea is vague or does not match with the argument. Paragraphs and transitions are adequate.		Written work has clear and appropriate beginning, development and conclusion. Main idea is clearly communicated. Paragraphs and transitions are clear and appropriate.
Content	Written work does not adequately address the topic. Assumptions or claims are not supported by evidence.		Written work is sufficient to cover the topic. Assumptions or claims are weakly supported by evidence.		Written work provides in-depth coverage of the topic. Assumptions or claims are clearly supported by evidence.

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	Awareness or Base Level Knowledge	From Novice to Intermediate	Apply the concept somewhat	From Intermediate to Advanced	Intentional and Effective Application
Mechanics	Written work has persistent errors in word selection and use, sentence structure, spelling, punctuation, and/or capitalization.		Written work has occasional errors in word selection and use, sentence structure, spelling, punctuation, and/or capitalization.		Written work is relatively free of errors in word selection and use, sentence structure, spelling, punctuation, and/or capitalization.
Context	Does not select the correct and appropriate method in which to communicate written information. Is not aware of the needs of the audience.		Occasionally selects the correct and appropriate method in which to communicate written information. Is aware of the some of the needs of the audience and tries to meet them but misses other needs.		Consistently selects the correct and appropriate method in which to communicate written information. Is fully aware of the needs of the audience and tries to meet those needs..

COMMENTS:

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