

SUMMER ADVISOR AND SUPERVISOR SYMPOSIUM

KEYNOTE ADDRESS: 1:00 – 2:50 PM

Engagement & Employability: Integrating Career Learning Through Co-curricular Experiences in Postsecondary Education – MSC 2400 Gates Ballroom

- Presenter:
 - Dr. Adam Peck
- Abstract:
 - In this session, Adam Peck will discuss lessons from his recent book from NASPA Press titled, "Engagement & Employability: Integrating Career Learning Through Co-curricular Experiences in Postsecondary Education." The book includes contributions from six professional associations in higher education and focuses on how different functional areas in student affairs can integrate career learning into co-curricular experiences. The book is timely and relevant as overcoming the lack of understanding about and confidence in higher education and student affairs is a critical issue that must be addressed.

The keynote focuses on a national effort to connect career development to participation outside of the classroom. Called, "Project CEO (co-curricular experience outcomes)" this project has engaged more than 50 institutions and more than 20,000 college students. Using the ten skills identified in an annual survey by the National Association of Colleges and Employers (NACE), the group's research has connected the development of these skills to participation in a variety of co-curricular experiences.

This session will present a variety of models for applying what has been learned through this project - with real examples from campuses around the country for infusing career development into co-curricular experiences. Examples from participation in student organizations, collegiate recreation, student activities, service and leadership programs and more will be discussed.